

Vol. 20 Issue 1  
July/August 2003

Celebrating  
STC@50!

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SOCIETY FOR  
TECHNICAL  
COMMUNICATION

*Designing the  
Future of  
Technical  
Communication*

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## Check Out Lines & Letters Online

It's that time again! Go online to read the July/August 2003 issue of *Lines & Letters* at <http://www.neostc.org>. This issue of *Lines & Letters* Online includes:

- Wrap-up: **STC's 50th Annual Conference**
- Feature article: "My Not So Gentle Reminder" by Carol Zollinger
- Review: Telephone Seminar: *Making the Complex Clear and Pretty*
- Previews: September and October meetings
- Regional Opportunities
- Society announcements
- President's Notes
- Chapter news with On the Front Lines
- New Executive Board Members
- **2 NEW FEATURES**
- **AND MORE . . . ONLINE!**

## NEW! TechniFact -- 1944

In the field of technical communication, IBM develops the first proportional-spacing typewriter, which produces typescript that looks like printed pages.

In science and technology the first fully automatic programmable computers, the Mark 1 and ENIAC are invented. (ENIAC's power consumption is so huge that every time the machine is switched on, the lights in the nearby town fail.)

## NEW! Vocabulary Builder

**fugacious** • \fyoo-GAY-shuss\ • *adjective*  
: lasting a short time: evanescent

**READ MORE ONLINE!!** ☞

## Preview: Feature Article

Why is Carol Zollinger's mother with her? Why is she feeling guilty? And why does Carol believe the STC 50th Annual Conference presenters had been spying on her?

Read Carol's article "My Not-So-Gentle Reminder" in **LINES & LETTERS ONLINE** to find out! Carol simply doesn't present us with another Conference wrap-up article . . . Nooosireee! In our feature article Carol will get inside your head and, like those alien creatures in your favorite sci-fi flick, she'll change your brain wave patterns on attending conferences and chapter meetings and networking and guilt and networking and mothers and networking and spies and networking . . .

**READ MORE ONLINE!!** ☞

## Preview: Who Moved My Cheese?

by Spencer Johnson, M.D.  
G.P. Putnam's Sons Publishers, 1998

*Who Moved My Cheese?* was suggested by a career counselor about a year ago in her efforts to help me find employment.

With its simple story and identifiable characters, this story helped me get my career search back on track. *Who Moved My Cheese?* is about change that takes place in a Maze where four amusing characters look for "Cheese". Cheese is a metaphor for what each of us wants to have -- a job, relationship, money, recognition, etc.; and the "Maze" represents where you spend your time looking for what you want.

**READ MORE ONLINE!!** ☞

## Preview:

## September Meeting

The September meeting will be held on September 18 from 6 - 9 p.m.. Round table discussions will be devoted to hot topics you choose by completing a **one-question survey** ONLINE at [www.neostc.org](http://www.neostc.org) (by 8/15/2003). In addition, we will also introduce our new Executive Board Members and Committee Chairs. Please check our Website for details and watch your mail for NEOSTC meeting announcement flyers!

**READ MORE ONLINE!!** ☞

## New Lines & Letters Editors

We are your new Lines & Letters Editors. My name is Nora Ebie and my partner in crime . . . err . . . in editing that is, is Erika Weliczko. We've made some changes to Lines & Letters Light that I hope you'll like. Let us know -- e-mail: [newsletter@neostc.org](mailto:newsletter@neostc.org)

**READ MORE ONLINE!!** ☞

## New Senior Members:

Congratulations to our newest Senior Members!

- Jacqueline L. Conn
- Mary M. Cosgrove
- Peggy S. Coyne
- Monica M. Lusk

The grade of senior member is conferred upon those who have held the grade of member in STC for five years.

**READ MORE ONLINE!!** ☞

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## General Information

*Lines & Letters* is published bimonthly for members of the Northeast Ohio Chapter of the Society for Technical Communication.

This newsletter invites writers to submit articles for publication via e-mail.

### Deadlines

Deadlines for submissions are as follows:

Sept/Oct Submit by 09/01/03  
 Nov/Dec Submit by 11/01/03  
 Jan/Feb Submit by 01/01/04

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 3 issue – \$94.50

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## NEOSTC Chapter Calendar



When	What	Where
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<b>Monthly Meetings... RSVP Stephanie Webster (swebster15@hotmail.com)</b>		
TBA	September meeting	Check ONLINE for more information about these meetings!
TBA	October Meeting	
<b>Networking Lunches... RSVP Angie Dianetti (adianetti@radcominc.net)</b>		
09/16/03	356th Fighter Group	4919 Mt. Pleasant Rd., North Canton
10/15/03	Fox & Hound	1479 SOM Center Rd., Mayfield Hts.
11/13/03	Weia Teia	140 Great Northern Mall, N. Olmstead
12/12/03	Max & Ermas	Rosemont Commons Shop. Ctr., Fairlawn
<b>Telephone Seminars... RSVP Jill McCauslin (jmccauslin@radcomservices.com)</b>		
08/06/03	Adding Training Components to 1-2:30 p.m. Your Documentation	Read About This Phone Conference ONLINE!
<b>Other Seminars and Conferences...</b>		
Sept 09-10	Structured Writing/Single Sourcing	Columbus, OH
Sept 22-24	Joann Hacko's Best Practice Conf	Seattle, WA
Sept 25-26	Joann Hacko's Innovator's Forum	Seattle, WA
May 2004	STC 51st Annual Conference	Baltimore, MD <b>RSVP www.stc.org</b>



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