

# Lines & Letters *Light* Northeast Ohio Chapter

Vol. 20 Issue 2  
Sept./Oct. 2003

Celebrating  
STC@50!

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SOCIETY FOR  
TECHNICAL  
COMMUNICATION  
*Designing the  
Future of  
Technical  
Communication*

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## Check Out *Lines & Letters* Online

It's that time again! Go online to read the Sept./Oct. 2003 issue of *Lines & Letters* at <http://www.neostc.org>. This issue of *Lines & Letters* Online includes:

- **Review:** September Kick Off Meeting
- **Feature article:** "Manage Dependencies Before They Impact Your Next Publication" by Victor Clough
- **Review:** Telephone Seminar: "Adding Training Components to Your Documentation"
- **Previews:** October meeting
- Regional Opportunities
- Society announcements
- President's Notes and Chapter History
- NEO Chapter news with *On the Front Lines*
- **STC's 2003 Salary Survey -- online!**
- TechniFacts for the 50's and Vocabulary Builder
- **AND MORE...ONLINE!**

## **NEW!** TechniFact -- 1953

Two of STC's three parent organizations were founded in 1953: the Association of Technical Writers and Editors (TWE) and the Society of Technical Writers (STW).

In science and technology, Francis Crick and James Watson present their double-helix model of the DNA molecule and IBM releases its first mainframe computer, the Model 701.

## **NEW!** Vocabulary Builder

**haruspex** \huh-RUSS-peks\ **noun**  
: a diviner in ancient Rome basing his predictions on inspection of the entrails of sacrificial animals.

**READ MORE ONLINE!!** ☞

## Preview: Feature Article

Once you have identified your internal and external publication dependencies and calculated hours per page, what do you do next? Many teams do a good job of identifying dependencies, but few seem to effectively reduce the impact they have on quality and customer satisfaction.

If you want to better manage publication dependencies, **Victor Clough** of the Northeast Ohio chapter of the Project Management Institute offers up a five-step approach to identify dependencies and reduce the level of impact they have on cost and quality of your next publication in his article "Manage Dependencies Before They Impact Your Next Publication."

**READ MORE ONLINE!!** ☞

## Review: NEO STC Members Judge Special Awards at Intel Science Fair

by Kris Henige, Senior Member

The Intel International Science and Engineering Fair (ISEF) came to the Cleveland Convention Center in May, and STC was there!

The Intel ISEF is the world's largest pre-college science fair, and over 1,200 students from over 40 countries competed individually and in teams for more than \$2 million in awards, including tuition grants, internships, and scientific field trips. Over five million students compete in regional and state fairs to reach this "Olympics of Science Fairs."

**READ MORE ONLINE!!** ☞

## Preview: October Meeting

**October 16: InfoPLACE:** Marty Jaffe from the Cuyahoga Country Library will be presenting InfoPLACE. This program includes focus on career direction and decisions, job search strategies, and interviewing skills. This is a **great** opportunity to invite others outside the technical communications realm. Encourage those who are looking for jobs or want to brush up on enhancing their career path to come to this meeting! Location: Orange Branch -- Cuyahoga County Library (Chagrin Blvd, Pepper Pike)

## Wrap-Up: September Meeting

The September meeting of our chapter was held at Hoggy's in Valley View. Read Carol Zollinger's review of our first meeting of the 2003/2004 year.

**READ MORE ONLINE!!** ☞

## EMPLOYMENT OPS

### Looking for a job?

### Hiring a technical communicator?

### Advertising an opening?

Then check out the new and improved **Jobs** pages on the Northeast Ohio chapter Web site. Here you'll find job openings from Akron to Cleveland to Youngstown (and beyond) covering the field of technical communication. You'll also find pages where you can submit a resume or job opening for posting. And, if you need contract consultants, job placement services, or other employment resources, you can find these, too. It's all here:

<http://www.neostc.org/jobs/>

**READ MORE ONLINE!!** ☞

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 Northeast Ohio Chapter STC

## General Information

*Lines & Letters* is published bimonthly for members of the Northeast Ohio Chapter of the Society for Technical Communication.

This newsletter invites writers to submit articles for publication via e-mail.

### Deadlines

Deadlines for submissions are as follows:

Sept/Oct Submit by 09/01/03  
 Nov/Dec Submit by 11/01/03  
 Jan/Feb Submit by 01/01/04

### Advertising Sizes/Rates

#### Full col. (2.25 x 10 in.)

1 issue - \$35.00  
 2 issue - \$66.50  
 3 issue - \$94.50

#### Half col. (2.25 x 5 in.)

1 issue - \$25.00  
 2 issue - \$47.50  
 3 issue - \$67.50

#### Quarter col. (2.25 x 2.5 in.)

1 issue - \$15.00  
 2 issue - \$28.50  
 3 issue - \$40.50

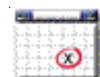
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## NEOSTC Chapter Calendar



When	What	Where
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### Monthly Meetings... RSVP Stephanie Webster (programs@neostc.org)

10/16/03	InfoPLACE	Cuyahoga County Library, Orange Branch
11/13/03	ROI, Scott Able, Pres. Hoosier STC	Place TBA - <b>check online!</b>
12/08/03	December Holiday Happy Hour	<b>Volunteers needed to help plan - e-mail programs@neostc.org</b>

### Networking Lunches... RSVP Angie Dianetti (adianetti@radcomservices.com)

10/15/03	Fox & Hound	1479 SOM Center Rd., Mayfield Hts.
11/13/03	Weia Teia	140 Great Northern Mall, N. Olmstead
12/12/03	Max & Ermas	Rosemont Commons Shop. Ctr., Fairlawn
01/13/04	Pufferbelly	30 Depot Street, Berea
02/11/04	Winking Lizard	511 East Aurora Rd., Macedonia

### Telephone Seminars... RSVP Lori Klepfer (ljklepfer@core.com)

10/08/03	Adobe Acrobat 6.0 for 1-2:30 p.m. Technical Communiators	Host: Parker Hannifin <b>Read About This Phone Conference ONLINE!</b>
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### Other Seminars and Conferences...

10/14/03	Northeast Ohio Writers Forum	Mayfield Branch, Cuyahoga County Library
6:00 p.m.	Scary Freelance Writing Tales	

Contact: Sandy Woodthorpe [iwrite4you@earthlink.net](mailto:iwrite4you@earthlink.net) (440) 639-0819

May 2004	STC 51st Annual Conference	Baltimore, MD <b>RSVP <a href="http://www.stc.org">www.stc.org</a></b>
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